

Crecora Manister GAA Club

SPONSORSHIP PACK



Introduction

As a club we coach and train juvenile (120+) and adult (60+) players in both hurling and football. Our teams compete within the Limerick east go games, league and championship competitions. Many of our players represent their schools at primary (Cumann na mBunscol) and secondary level (Dean Ryan Cup, Dr. Harty Cup) and go on to play in 3rd level competitions (Fitzgibbon Cup, Sigerson Cup). Over the years we have been very proud to see members of our club play on county Limerick hurling and football teams at Under 14, 16 and Minor levels.

Sponsorship plays a vital role in ensuring that our club continues to operate, grow and prosper. The maintenance and development of our club's facilities and grounds, coaching, training and development of young players and the proper resourcing of our adult teams presents a major challenge to the club. It would not be possible to continue with this work without the help of our generous sponsors and the selfless commitment of so many volunteers who devote their time, talents and energy in serving our community.

I thank our sponsors most sincerely for your continued support and I encourage all sponsors to join with us to build on our achievements to date and enable us to sustain our club for future generations of our community.

Outlined in this sponsorship pack are the various options and benefits available to potential sponsors

Ar aghaidh linn le chéile,

Mise le meas,

John McCarthy

An Cathaoirleach, Craobh Chumhra Mainister CLG

Chairman, Crecora Manister GAA

Crecora Manister GAA Club

Skehanagh,
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Fundraising Team

Paul Foster

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Noel Murphy

Mobile : 087 812 2228

Sponsorship Opportunities

Our club provides a variety of sponsorship opportunities for potential sponsors.

Fundraising Event

We run fundraising events every one to two years where members of our club contact potential sponsors for their support.

For example a very popular and successful fundraising event is our Golf Classic which we run every two years. Companies can support our Golf Classic by sponsoring a tee-box or entering a team.

Benefits to Sponsor:

Company name and brand displayed at the fundraising event.

Sponsor a Team

From time to time one of our teams may require some gear.

For example a set of jerseys may need to be replaced or a team may require gear (e.g. half zip tracksuit, shorts, togs, socks, gear bag) when representing our club in a county final or in the under 14 inter-county Féile na Gael or Féile Peile na nÓg competitions.

Benefits to Sponsor:

Company name and brand printed on jersey, tracksuit and gear bag.

Sponsorship Signage at the Pitch

We are implementing a sponsorship signage opportunity where companies can support our club by purchasing either a fixed price 1 year or 3 year deal.

Signage displaying your company name and logo will be displayed at our pitch grounds for the duration of your deal.

See the following page for more details.

Benefits to Sponsor:

Company name and brand printed on signage and visible to the many visitors to our pitch throughout the year.

Additional Benefits to Sponsor for all sponsorship Opportunities:

Sponsors' Company name and brand will be displayed in the meeting room at our pitch and on our club website.

An update will be issued via our twitter account linking to the details of our sponsors on our club website.

From 2019 we will produce a periodic Club Newsletter in which we will include the company name and brand of our Sponsors.

Sponsorship Signage

We provide a number of options for Sponsorship signage.

Option A

Size	:	6ft x 1.5ft
1 year	:	€250
3 year deal	:	€650

Option B

Size	:	6ft x 3ft
1 year	:	€1,500
3 year deal	:	€4,000

Sponsorship Term

The sponsorship term will run from April to March. Sponsorship deals will be discussed in February and March each year and signage will be erected based on receipt of Sponsorship by the end of February each year.

Our Sponsorship Team will be in contact with Sponsors in January and February each year to discuss renewal of deals as appropriate.

When a company makes the decision not to renew Sponsorship our Sponsorship Team will remove their Signage from the pitch and provide it to the company.

Manufacture of Sponsorship Signage

The one off cost to manufacture the signage will be borne by the Sponsor in addition to the sponsorship costs in Option A & B above.

Our Sponsorship Team will engage a printing company to manufacture the signs and will arrange for the erection of the signs at our pitch.

Estimated one off costs of signage: €105 (6ft x 1.5ft) or €185 (6ft x 3ft)

Signage Design

Signage can be manufactured to include your company name & business logo. Our Sponsorship Team will work with you to complete the artwork.

The final artwork will be printed on one side of the sign only.